

Hey [First Name],

I can already tell that this email is going to be a little longer than I normally write, but I just want to get this off my chest.

I've just been reading through all the questions and comments from the GoToWebinar report, and emails from entrepreneurs who attended and I'm shocked at what I've been reading.

So many business owners and consultants are struggling to get in front of good quality prospects. Trying to fill empty workshops. Only seeing 1 prospect a month, instead of 5 a week. Knowing that something needs to change, but not knowing how to turn it around. Feeling like a fraud because you're supposed to be the one who makes businesses successful, but aren't making enough money yourself. Stuck below breakeven, broke and getting broker every day.

What's going on?

It kills me to see so many people hurting when some of the clients I'm working with are making \$50k, \$100k or more per month.

On the webinar, I showed you (webinar details) , but there wasn't enough time to outline my fast track plan to get your book done quickly. There's only so much you can do in 60 minutes.

I want to do something practical to help, so I'm going to give a handful of authors my 25-minute 'Fast Track to Best Seller' strategy session, 1-1 and see how much of a difference I can make in the limited time that I have.

If you get in, you'll :

- * Get crystal clear about what's possible for you with a best selling book, and the level of income, impact & independence you really want to have ...
- * Find out the essential building blocks for using a book to grow your business fast ...
- * Discover the #1 thing that's stopping you from getting what you want ...
- * Identify the most powerful actions that will move you to the monthly income you want ...
- * Leave the session with the confidence of knowing EXACTLY what to do to create the business you

want ..

It'll be short (25-30 minutes, tops) and it'll get you moving forward fast.

If you're in Australia or the UK, there's only a handful of slots available because of the time difference. Maybe 6 or 7 total. This isn't some fake 'scarcity' tactic... My author liaison Rebecca has picked some available windows, (some are while I'm travelling, on my way to the airport, or between appointments, so we'll need to keep to time).

I can't help everyone. But I will help a handful of potential authors to get their best seller going, and to start to make real money out of their business.

If you know there's another level, and are tired of playing small click here:

[INSERT YOUR TIMETRADE LINK OR EMAIL LINK HERE]

To your success,

Rob

P.S. I promise my next email won't be so frenzied. It's just that I know how much more is possible to you, and I just wish I could show you.

P.P.S. If you click the link, and there are no more spaces available, I'm really sorry but I only have so much time available. This is a one-off, and I hope you get through while you can.